



# 2026 SIGP



# 01 About the Team & Race





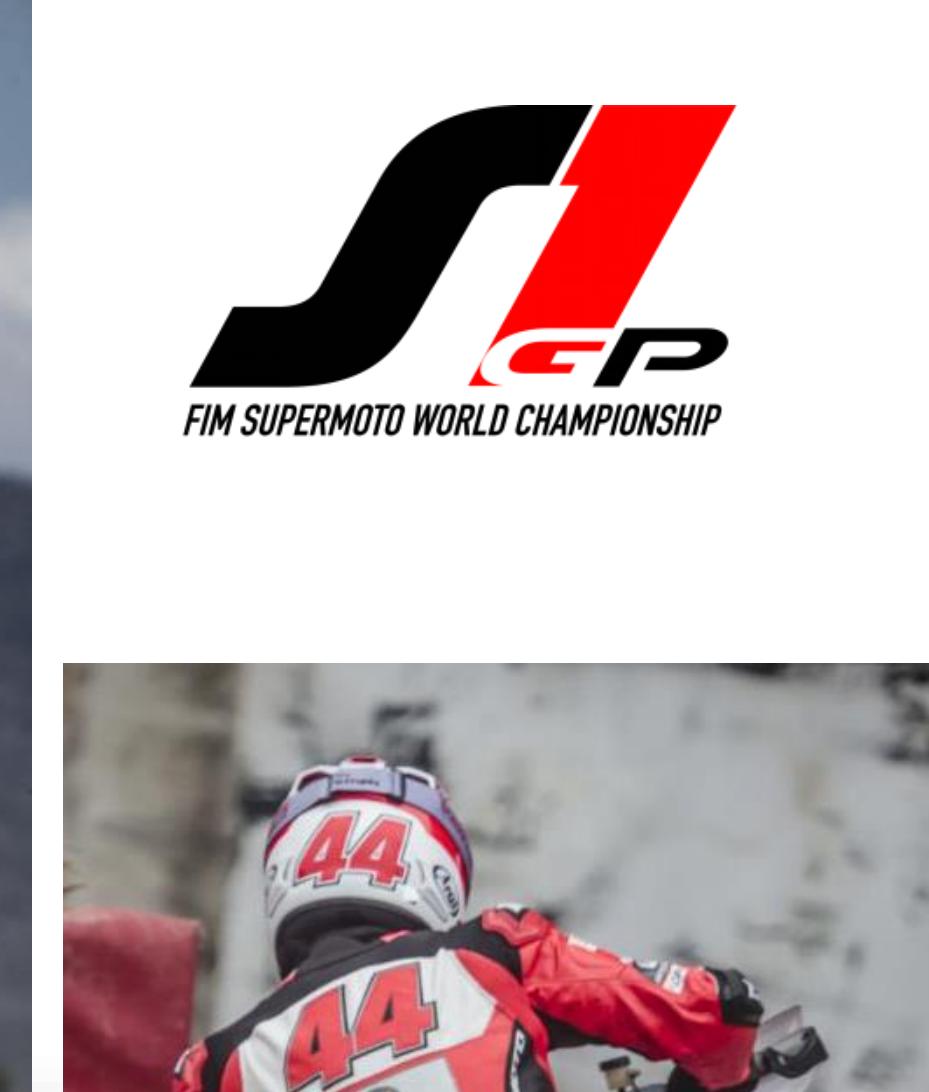
VERTEMATI FACTORY RACING TEAM is an internationally top-tier factory racing team. Since its establishment, **the team has quickly emerged as a prominent force in international motorcycle racing**, leveraging exceptional technical expertise, masterful racing experience, and profound competitive heritage.



FACTORY RACING



# VERTEMATI FACTORY RACING TEAM



In the **S1GP** events from **2023-2025**, the team made a remarkable impression with its **V450 model**, which is equipped with a top-tier engine boasting inherent racing **DNA**, demonstrating outstanding performance throughout the competitions.



# VERTEMATI FACTORY RACING TEAM



# VERTEMATI FACTORY RACING TEAM

**SI**  
**GP**

FIM SUPERMOTO WORLD CHAMPIONSHIP



**Rider  
44# MICHAEL**

**DATE OF BIRTH: 25/11/1993**

**HEIGHT: 167cm**

**WEIGHT: 65kg**

**HOBBIES: MOTOCROSS-MTB**

**PALMARES:**

CHAMPION SUPERMOTO LOMBARDIA

VICE ITALIAN SUPERMOTO CHAMPION

10° SUPERMOTO WORLD CHAMPIONSHIP

# Model VERTEMATI 450

Frame design Perimeter steel

Front suspension GENESIS 48 mm

Rear Suspension GENESIS

Front caliper BREMBO with titanium piston

Swingarm for Supermoto

Electric starter

Hydraulic clutch

YOSHIMURA exhaust system





# SUPERMOTO

The SuperMoto World Championship, commonly referred to as **SUPERMOTO**, is a motorcycle racing discipline that **combines both road and off-road tracks**, organized by the **International Motorcycling Federation (FIM)**.

**Originating in the 1970s**, SUPERMOTO has evolved over half a century into one of **the world's premier motorcycle racing events**, attracting elite riders, racing teams, and motorcycle enthusiasts from across the globe to participate and engage.



**VERTEMATI**  
MOTORCYCLES

**FACTORY RACING**

# S1GP



S1GP represents **the highest level** of SUPERMOTO competition, holding **7 to 8 thrilling races** each year across different countries worldwide, ultimately crowning an **annual champion**.

With its **extensive global influence**, S1GP attracts tens of thousands of live spectators and reaches audiences everywhere through television broadcasts and online live streams.

S1GP also serves as a **platform for motorcycle manufacturers to showcase their technical prowess**. Leading brands such as KTM, Honda, and Yamaha utilize this stage to promote their latest technologies and products, while numerous racing technologies and components are validated and refined through this competitive arena.



# S1GP

**5+** Continent

**96+** Countries & Regions

**30 Million** Spectator

**1 Billion+** Covered opulation

# 2025 Racing Event Promotion Channels

## —Dedicated S1GP Media Matrix



FACTORY RACING

Exclusive Social Media & Website



Vertical Media Reports

MOTO.IT

**90W+** Views

**220W+** Covered Population

**5+** In-depth special report

**4W+** Single report reading

**Moto.it**, the flagship vertical media platform of the Automoto Network dedicated to the motorcycle sector, serves as an authoritative information hub for the two-wheeled community in Italy and across Europe. It attracts over 28 million page views and approximately 2.8 million unique users per month.

# 2025 Racing Event Promotion Channels

## — own media Matrix Linkage

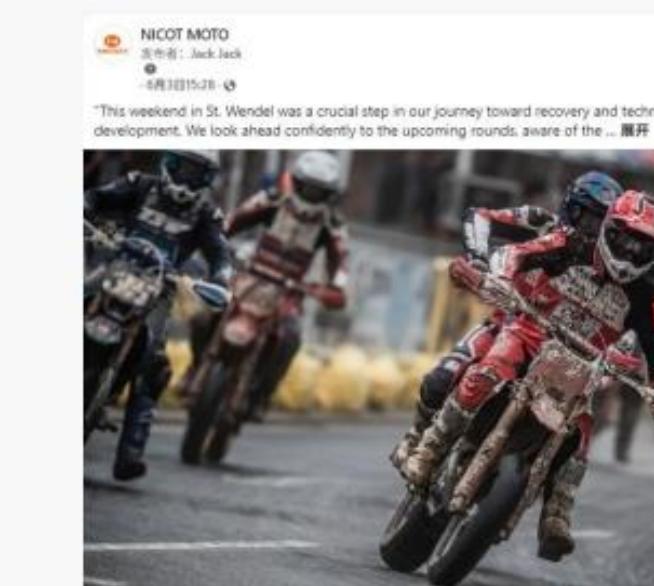
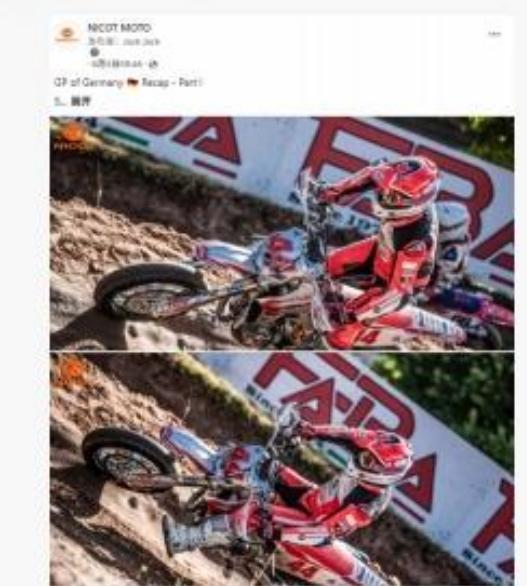


Official social media



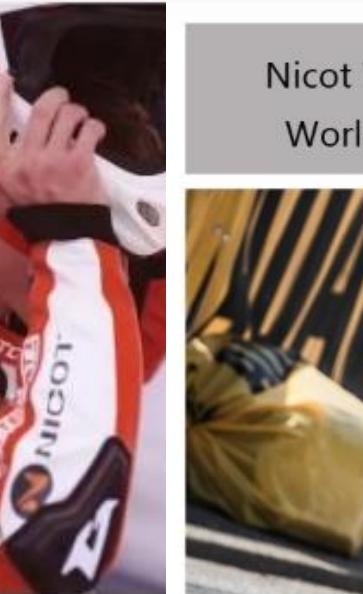
**264W+** Views

**511.2W+** Covered Population



# Examples of Communication Channels for 2025 Events

## Shorts



## S1 Supermoto World Championship

Nicot Vertemati Factory Racing at round 3 of the FIM Supermoto World Championship: official comeback for Michael Vertemati



Twist the Throttle, Feel the Difference.

Throwback GermanGP

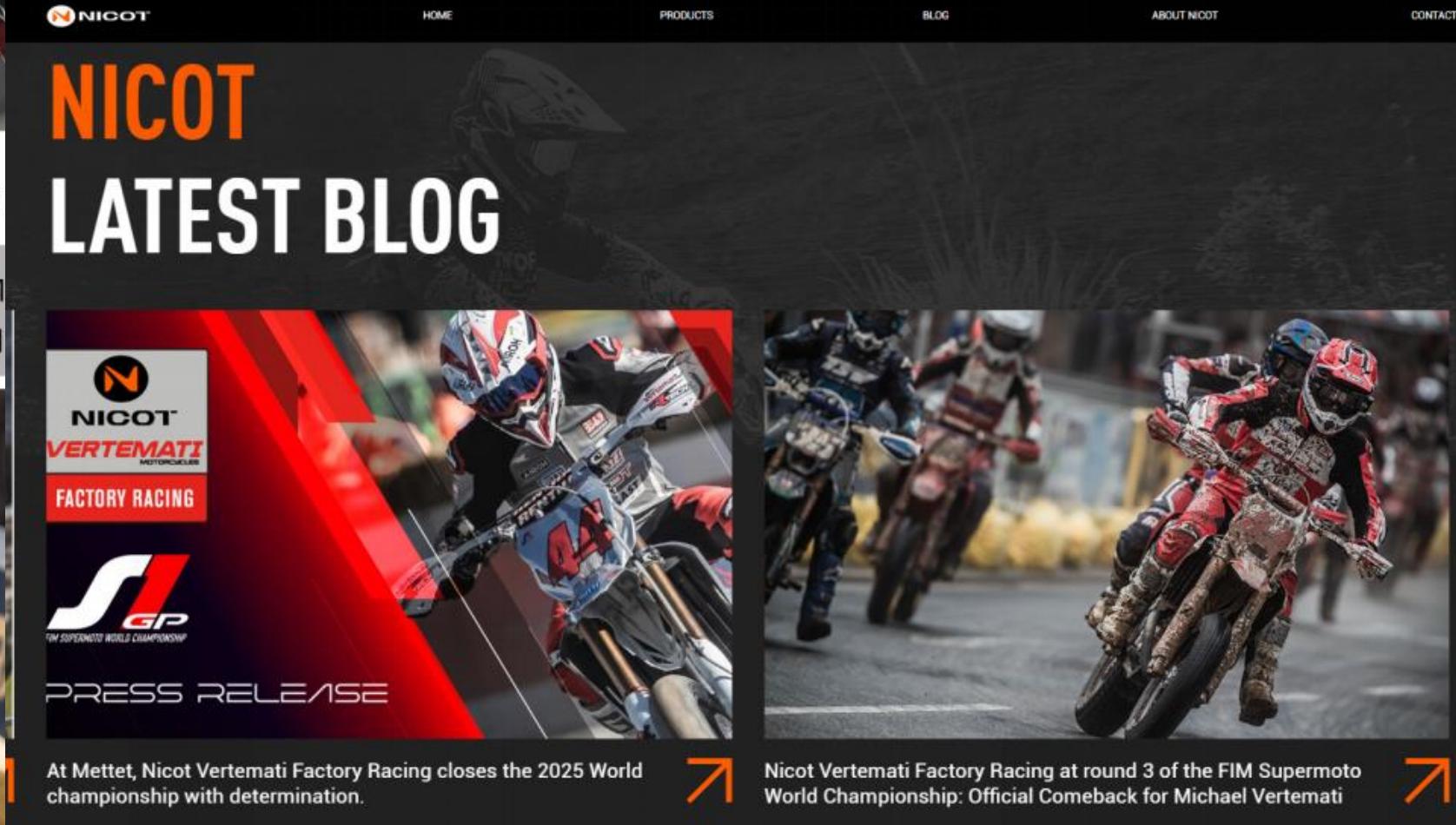
GP of Germany DE Highlights ...

End of the #GermanGP DE

MOTO.IT

PREMIUM SALONI NEWS PROVE ELETTRICO MOTOGP SBK SPORT VIDEO LISTINE RECENSIONI G&A QUOTAZIONI NUOVO USATO EPOCA ACCESSORI

I fratelli Vertemati: La Storia, il Presente e il Futuro di un'Icona del motociclismo [VIDEO]



# 2026 Major Events



**VERTEMATI**  
MOTORCYCLES

FACTORY RACING



- S1GP SUPERMOTO WORLD CHAMPIONSHIP
- SUPERMOTO ITALIAN CHAMPIONSHIP

# 2026 CALENDAR



VERTEMATI  
MOTORCYCLES

FACTORY RACING

Date	Event	Location
28-29 MARCH	GP OF SPAIN	ALBAIDA
16-17 MAY	GP OF SARDINIA	TRAMATZA
06-07 Jun	GP OF PIEMONTE	BUSCA
11-12 JULY	GP OF CZECH REPUBLIC	VYSOKE MYTO
05-06 SEPTEMBER	GP OF HUNGARY	VISONTA
26-27 SEPTEMBER	GP OF GERMANY	ST. WENDEL
10-11 OCTOBER	GP OF BELGIUM	METTET

# 02 Sponsorship Benefits



# 01

## Brand LOGO Visibility

Throughout the competition period, we will provide sponsors with comprehensive brand exposure opportunities. Whether on the race track or during various team activities, your brand logo will enjoy prominent display and high visibility.



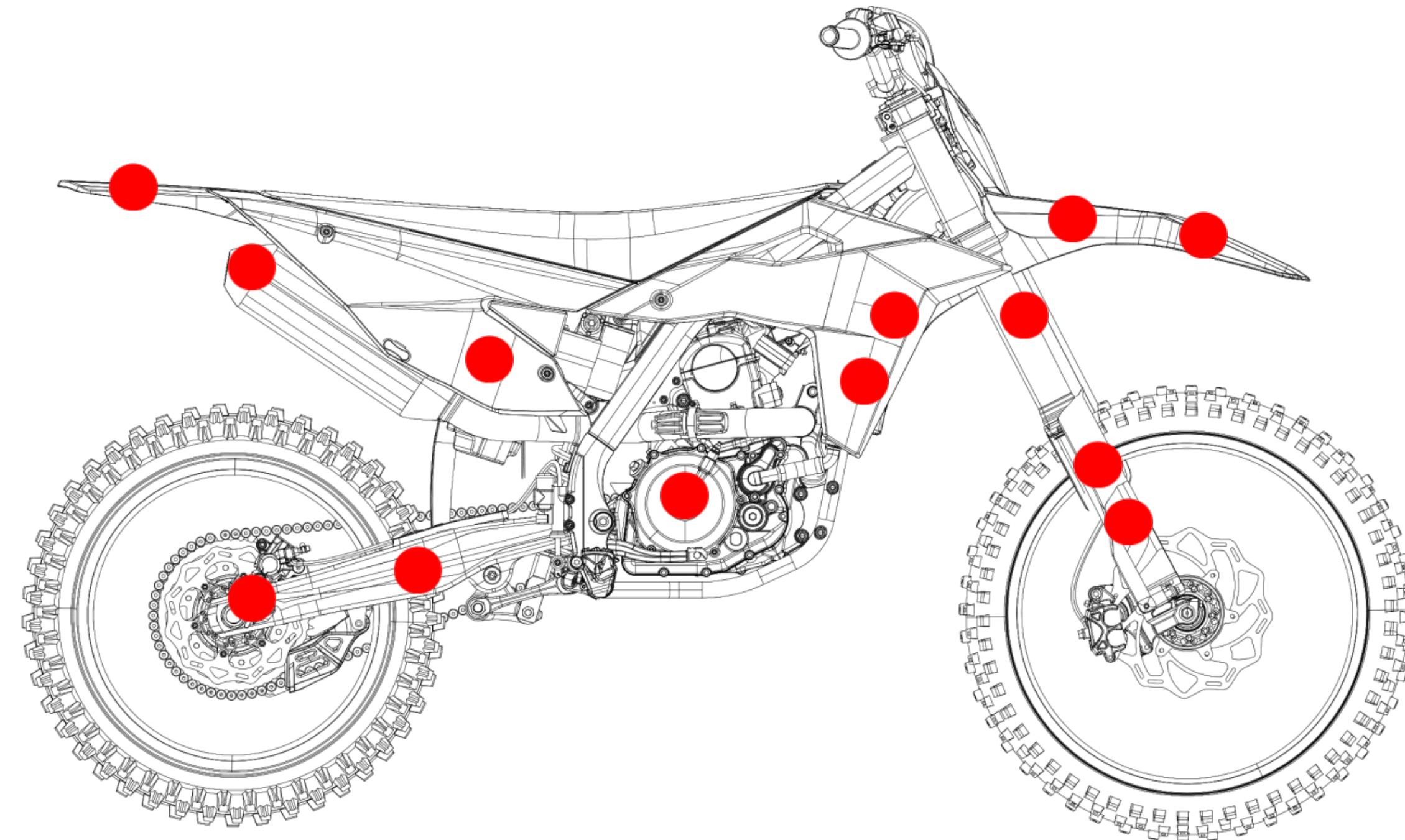
Logo Space on Our Motorcycle

METZELER METZEL



**VERTEMATI**  
MOTORCYCLES

FACTORY RACING





Sponsored Brands in 2025

SD16164



# Riders' Suits in 2025

Logo Space on our  
Riders' Suits



# Logo Space on Team Uniforms



**VERTEMATI**  
MOTORCYCLES

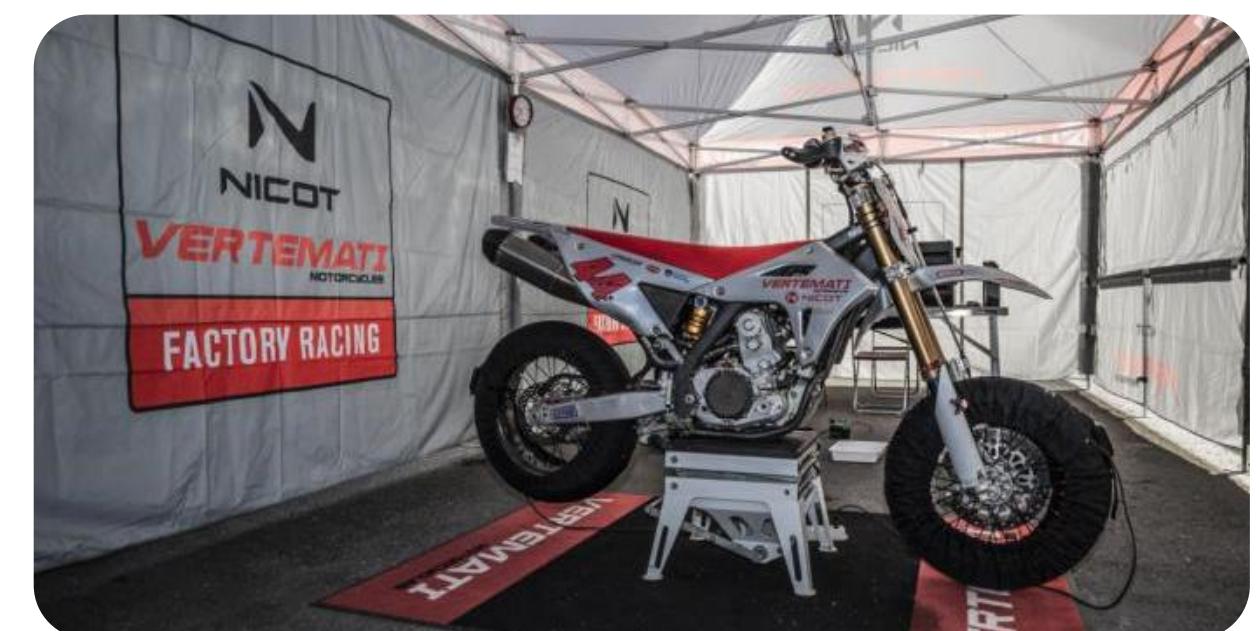
FACTORY RACING



Logo Space On Team Vehicles, Support Supplies, Official Merchandise, etc.

**VERTEMATI**  
MOTORCYCLES

FACTORY RACING



# 02

## Event Promotion

Throughout the entire competition period, promotion will span pre-event buildup, in-event focus, and post-event recap, effectively enhancing the event's exposure and providing brands with continuous, comprehensive visibility opportunities. Activities and communication methods at each stage will utilize diverse channels, rich content formats, and interactive approaches to maximize brand presentation impact.



**VERTEMATI**  
MOTORCYCLES

**FACTORY RACING**





## Pre-race Buildup

- Pre-race preparations
- Rider profiles
- Training highlights
- Vehicle tuning and calibration
- .....

## During the Race Focus

- Real-time track experience
- Live event highlights
- Team updates
- Audience interaction and voting
- .....

## Post-race Recap

- Post-race summary
- Highlight reel
- Behind-the-scenes stories
- Fans engagement recap
- .....

**Official Website Showcase:** Sponsors will be prominently featured on the official VERTEMATI website.

**Social Media Exposure:** Through posts, news, photos, and competition updates on VERTEMATI's official social media platforms (Instagram, Facebook, YouTube, TikTok, etc.), sponsor brands will gain sustained and extensive visibility.

**Exposure through motorcycle vertical media:** Exclusive and ongoing feature coverage on MOTO.IT ensures precise exposure to the sponsor's target audience.

**Influencer & Blogger Social Media Exposure:** Brand exposure will be maintained via videos, live streams, and event updates released by collaborating influencers and bloggers.

# 03

## Exposure through Television, Media, and Digital Platforms

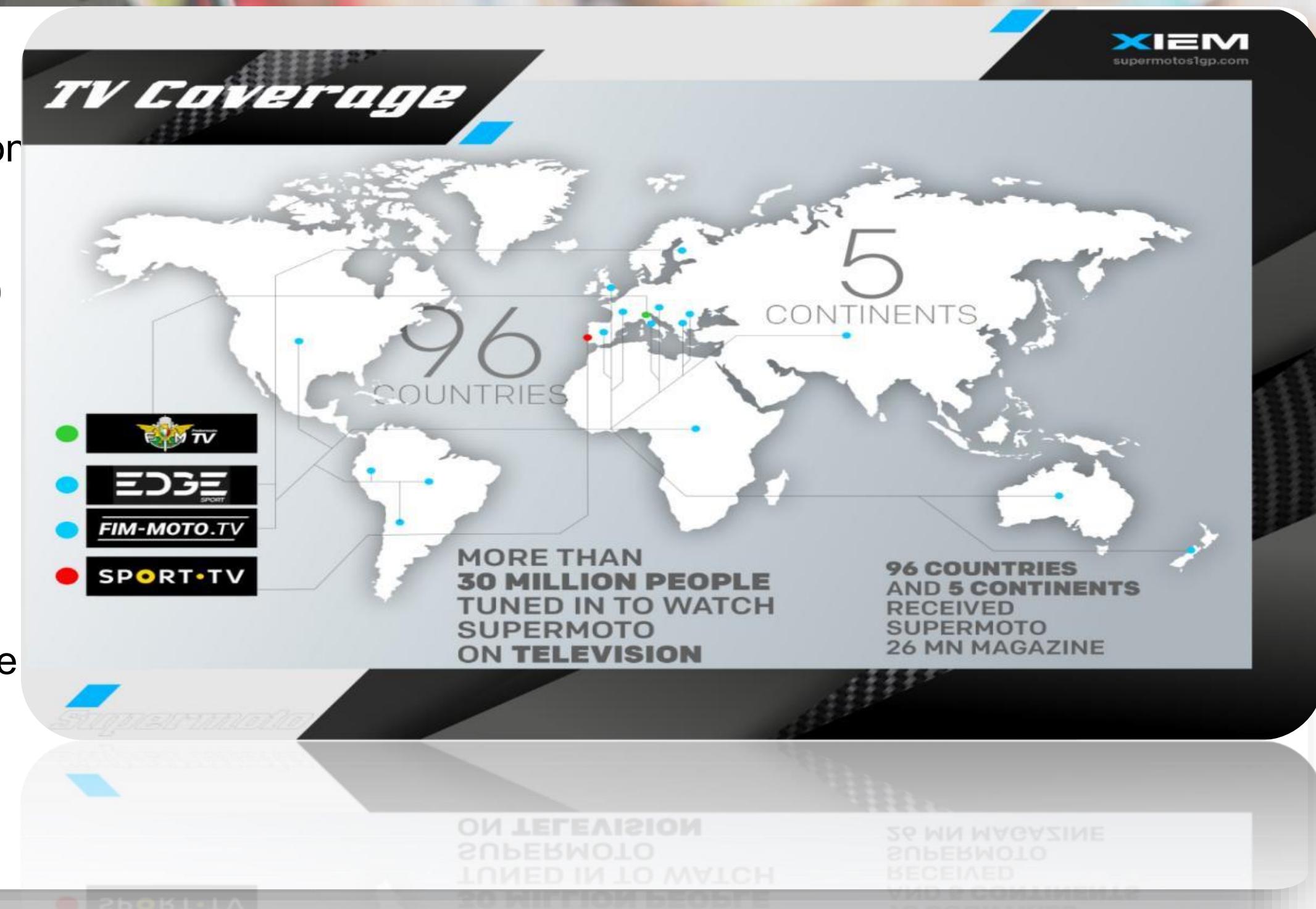
Leveraging the global broadcast, live streaming, and extensive media coverage of S1GP events, sponsors will have the opportunity to reach hundreds of millions of viewers worldwide, ensuring unprecedented brand exposure on a global stage.



# Exposure through Television, Media, and Digital Platforms



- **Global Television Coverage:** S1GP events are broadcast on television in 147 countries across six continents, reaching a cumulative audience of over 30 million viewers with more than 210 hours of aired programming.
- **Live Broadcast and Replays:** Through a combination of global television networks and digital/social media platforms, each race is streamed live and made available for on-demand replay worldwide. Sponsors will share the excitement with global audiences worldwide.



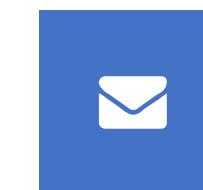


**VERTEMATI**  
MOTORCYCLES

FACTORY RACING

# JOIN US!

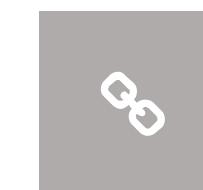
By partnering with us, you will join forces with one of the world's top racing teams, unlocking global market opportunities and elevating your brand value to new heights.



[info@vertematimotorcycles.com](mailto:info@vertematimotorcycles.com)



+39 347 1507897



[www.vertematimotorcycles.com](http://www.vertematimotorcycles.com)