




2026 SIGP





01

About the Team & Race



VERTEMATI FACTORY RACING TEAM

THE VERTEMATI FACTORY RACING TEAM is an internationally top-tier factory racing team. Since its establishment, the team has quickly emerged as a prominent force in international motorcycle racing, leveraging exceptional technical expertise, masterful racing experience, and profound competitive heritage.



VERTEMATI FACTORY RACING TEAM



In the **S1GP** events from **2023-2025**, the team made a remarkable impression with its **V450 model**, which is equipped with a **top-tier engine** boasting inherent **racing DNA**, demonstrating outstanding performance throughout the competitions.



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Rider

44# MICHAEL

DATE OF BIRTH: 25/11/1993

HEIGHT: 167cm

WEIGHT: 65kg

HOBBIES: MOTOCROSS-MTB

PALMARES:

CHAMPION SUPERMOTO LOMBARDIA

VICE ITALIAN SUPERMOTO CHAMPION

10° SUPERMOTO WORLD CHAMPIONSHIP

Model **VERTEMATI 450**

Frame design Perimeter steel

Front suspension GENESIS 48 mm

Rear Suspensione GENESIS

Front caliper BREMBO with titanium piston

Swingarm for Supermoto

Electric starter

Hydraulic clutch

YOSHIMURA exhaust system





SUPERMOTO

The SuperMoto World Championship, commonly referred to as **SUPERMOTO**, is a **motorcycle racing discipline that combines both road and off-road tracks**, organized by the **International Motorcycling Federation (FIM)**.

Originating in the 1970s, SUPERMOTO has evolved over half a century into one of **the world's premier motorcycle racing events**, attracting elite riders, racing teams, and motorcycle enthusiasts from across the globe to participate and engage.



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S1GP

S1GP represents **the highest level** of SUPERMOTO competition, holding **7 to 8 thrilling races** each year across different countries worldwide, ultimately crowning an **annual champion**.

With its **extensive global influence**, S1GP attracts tens of thousands of live spectators and reaches audiences everywhere through television broadcasts and online live streams.

S1GP also serves as a **platform for motorcycle manufacturers to showcase their technical prowess**. Leading brands such as KTM, Honda, and Yamaha utilize this stage to promote their latest technologies and products, while numerous racing technologies and components are validated and refined through this competitive arena.



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S1GP

5+ Continent

96+ Countries & Regions

30 Million Spectator

1 Billion+ Covered opulation

2025 Racing Event Promotion Channels ——Dedicated S1GP Media Matrix



Exclusive Social Media & Website



90W+ Views

220W+ Covered Population

Vertical Media Reports

MOTO.IT

5+ In-depth special report

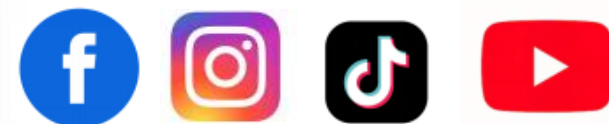
4W+ Single report reading

Moto.it, the flagship vertical media platform of the Automoto Network dedicated to the motorcycle sector, serves as an authoritative information hub for the two-wheeled community in Italy and across Europe. It attracts over 28 million page views and approximately 2.8 million unique users per month.

2025 Racing Event Promotion Channels —— own media Matrix Linkage

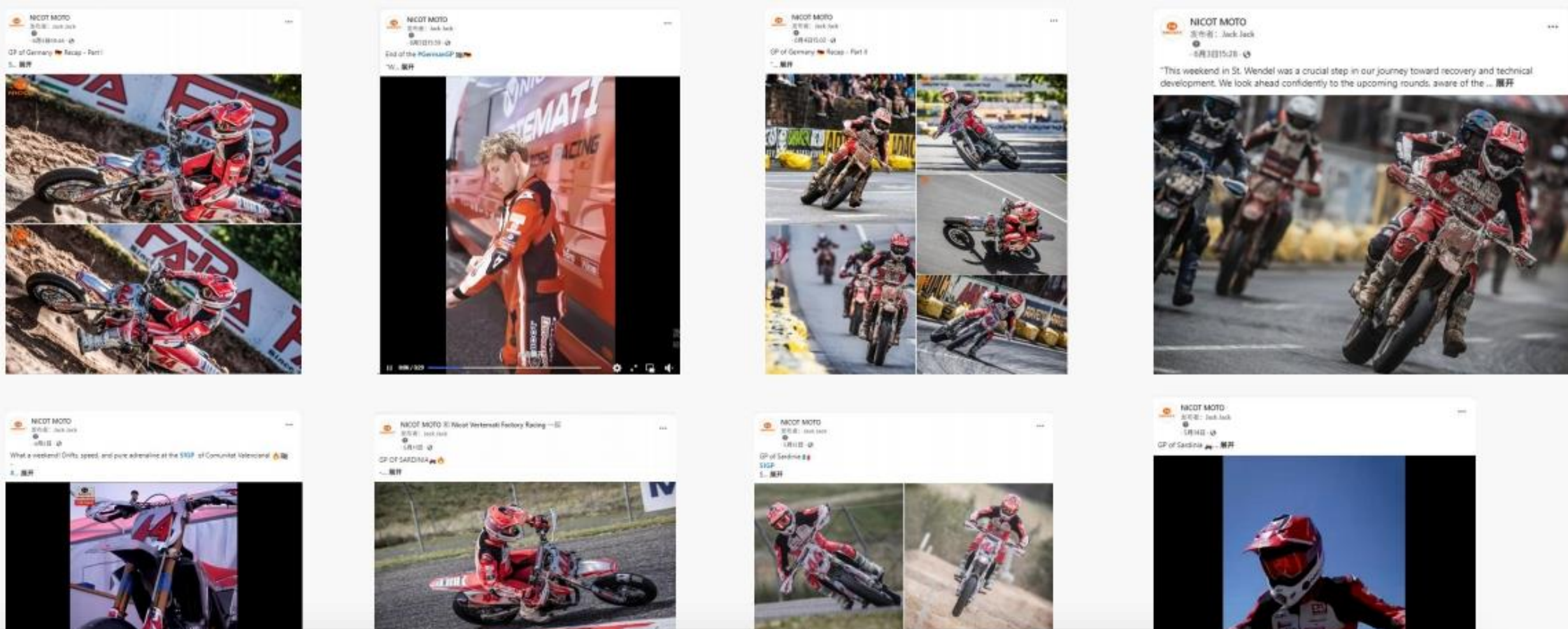


Official social
media



264W+ Views

51 1.2W+ Covered Population



Examples of Communication Channels for 2025 Events

Shorts



Twist the Throttle, Feel the Difference.



Throwback GermanGP DE



GP of Germany DE Highlights ...



End of the #GermanG DE

S1 Supermoto World Championship

Round

Nicot Vertemati Factory Racing at round 3 of the FIM World Championship: official comeback for Michael



I fratelli Vertemati: La Storia, il Presente e il Futuro di un'Icona del motociclismo [VIDEO]



NICOT LATEST BLOG



At Mettet, Nicot Vertemati Factory Racing closes the 2025 World championship with determination.



Nicot Vertemati Factory Racing at round 3 of the FIM Supermoto World Championship: Official Comeback for Michael Vertemati

2026 Major Events



- **S1GP SUPERMOTO WORLD CHAMPIONSHIP**
- **SUPERMOTO ITALIAN CHAMPIONSHIP**

2026 CALENDAR



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Date	Event	Location
28-29 MARCH	GP OF SPAIN	ALBAIDA
16-17 MAY	GP OF SARDINIA	TRAMATZA
06-07 Jun	GP OF PIEMONTE	BUSCA
11-12 JULY	GP OF CZECH REPUBLIC	VYSOKE MYTO
05-06 SEPTEMBER	GP OF HUNGARY	VISONTA
26-27 SEPTEMBER	GP OF GERMANY	ST. WENDEL
10-11 OCTOBER	GP OF BELGIUM	METTET



02

Sponsorship Benefits

01



Brand LOGO Visibility

Throughout the competition period, we will provide sponsors with comprehensive brand exposure opportunities. Whether on the race track or during various team activities, your brand logo will enjoy prominent display and high visibility.

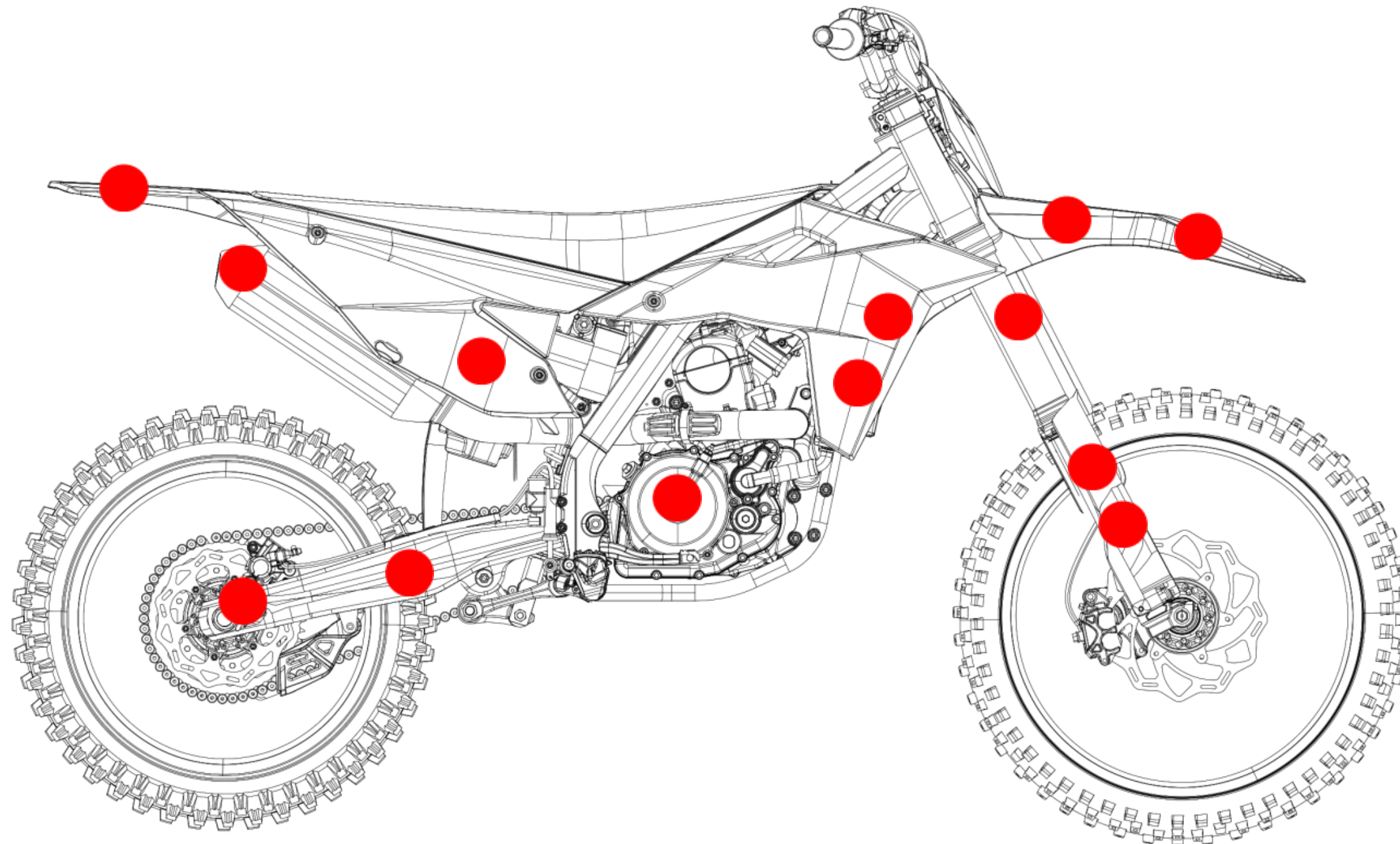


Logo Space on Our Motorcycle



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Logo Space on our Riders' Suits

Riders' Suits in 2025



Logo Space on Team Uniforms



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Logo Space On Team Vehicles, Support Supplies, Official Merchandise, etc.



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02



Event Promotion

Throughout the entire competition period, promotion will span pre-event buildup, in-event focus, and post-event recap, effectively enhancing the event's exposure and providing brands with continuous, comprehensive visibility opportunities. Activities and communication methods at each stage will utilize diverse channels, rich content formats, and interactive approaches to maximize brand presentation impact.





Pre-race Buildup

- Pre-race preparations
- Rider profiles
- Training highlights
- Vehicle tuning and calibration
-

During the Race Focus

- Real-time track experience
- Live event highlights
- Team updates
- Audience interaction and voting
-

Post-race Recap

- Post-race summary
- Highlight reel
- Behind-the-scenes stories
- Fans engagement recap
-

Official Website Showcase: Sponsors will be prominently featured on the official VERTEMATI website.

Social Media Exposure: Through posts, news, photos, and competition updates on VERTEMATI's official social media platforms (Instagram, Facebook, YouTube, TikTok, etc.), sponsor brands will gain sustained and extensive visibility.

Exposure through motorcycle vertical media: Exclusive and ongoing feature coverage on MOTO.IT ensures precise exposure to the sponsor's target audience.

Influencer & Blogger Social Media Exposure: Brand exposure will be maintained via videos, live streams, and event updates released by collaborating influencers and bloggers.

03



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Exposure through Television, Media, and Digital Platforms

Leveraging the global broadcast, live streaming, and extensive media coverage of S1GP events, sponsors will have the opportunity to reach hundreds of millions of viewers worldwide, ensuring unprecedented brand exposure on a global stage.



Exposure through Television, Media, and Digital Platforms

- **Global Television Coverage:** S1GP events are broadcast on television in 147 countries across six continents, reaching a cumulative audience of over 30 million viewers with more than 210 hours of aired programming.
- **Live Broadcast and Replays:** Through a combination of global television networks and digital/social media platforms, each race is streamed live and made available for on-demand replay worldwide. Sponsors will share the excitement with global audience worldwide.





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JOIN US!

By partnering with us, you will join forces with one of the world's top racing teams, unlocking global market opportunities and elevating your brand value to new heights.



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